



Knit Marketing Job Description

Job Title:	Intern	Position Type:	Part-time
Location:	Los Angeles (Downtown and Santa Monica)	Date posted:	May 1, 2017
Level/Salary Range:	\$10.50 per hour	Posting Expires:	May 31, 2017
HR Contact:	Rebecca Borough		

To Apply

- Fill out Application:** <https://goo.gl/forms/QvEBUcezc53mAjKF2>
- E-mail:** Rebecca@knitmarketing.com
 - With subject line: Applying for Knit Marketing Summer Intern
 - Attach Resume and Cover Letter (resume is optional, but applications without a cover letter will not be considered)

Job Description

Role and Responsibilities

- Learn about digital marketing – social media, email campaigns, blogs, influencer marketing, etc.
- Research relevant content for Knit clients
- Plan and schedule social media posts
- Keep track of analytics and communications
- Learn how to plan and execute a digital marketing strategy

Qualifications and Education Requirements

- Must be at least 16-years-old.

Preferred Skills

Have general knowledge of the following, or be excited to learn:

- Instagram, Facebook, and Twitter posts
- Basic understanding of Microsoft Office and Google Docs

Time commitment

- 8-12 hours per week
- The Knit team usually works on Saturdays and Sundays, but time can be flexible.

About Knit Marketing

Knit Marketing is a social enterprise that hires teens and young adults to manage social media, blog, and email campaigns for small to medium sized businesses. Knit Marketing also helps clients to create and maintain websites that are aligned with the companies' marketing needs.