



Job Description: Digital Marketing Intern

Job Description			
Job Title:	Intern	Position Type:	Part-time
Location:	Cross Campus (Locations in DTLA, South Bay, and Santa Monica)		
Level/Salary Range:	\$10.50 per hour	Date posted:	April 1, 2018
HR Contact:	Rebecca Borough	Posting Expires:	May 30, 2018

To Apply

- Fill out Application:** <https://goo.gl/forms/QvEBUcezc53mAjKF2>
- E-mail:** Rebecca@knitmarketing.com
 - With subject line: Applying for Knit Marketing Summer Internship
 - Attach Resume and **Cover Letter** (resume is optional, but applications without a cover letter will not be considered)

Job Description

Role and Responsibilities

- Learn about digital marketing – social media, email campaigns, blogs, influencer marketing, etc.
- Research relevant content for Knit clients
- Plan and schedule social media posts
- Keep track of analytics and communications
- Learn how to plan and execute a digital marketing strategy

Qualifications and Education Requirements

- Must be at least 16-years-old.

Preferred Skills

Have general knowledge of the following, *or be excited to learn:*

- Instagram, Facebook, and Twitter posts
- Basic understanding of Microsoft Office and Google Docs

Time commitment

- 8-12 hours per week
- Shifts will depend on the availability of the interns hired and the current team.
- Internship is 12 weeks or 96 hours. At the end of internship, intern has the option to work with Knit Marketing part time for the remainder of the school year.

About Knit Marketing

Knit Marketing is a social enterprise that hires teens and young adults to manage social media, blog, and email campaigns for small to medium sized businesses. Knit Marketing also helps clients to create and maintain websites that are aligned with the companies' marketing needs.